

Age 18-24
Quit Line Data Summary
April 1 - June 30, 2002

	18 - 24	State
Number of Calls to Quit Line	N = 379	N = 3,421
Percent of Statewide Calls	16.3%	100.0%
Percent of State Population in County¹	9.5%	100.0%
	18 - 24 %	State %
Gender	N = 373	N = 3,099
Female	59.8%	62.9%
Male	40.2%	37.1%
Race/Ethnicity	N = 349	N = 2,578
People of Color	14.9%	13.7%
White	85.1%	86.3%
Age	N = 379	N = 2,323
18 - 24 years old	100.0%	16.3%
Education	N = 365	N = 2,679
Did not graduate high school	28.2%	17.8%
High school graduate	42.2%	33.7%
Some college/vocational school	25.8%	37.4%
College graduate	3.8%	11.0%
Caller Type	N = 349	N = 2,929
General Information	2.6%	11.5%
Health care provider	0.0%	2.8%
Tobacco user	97.4%	85.6%
Payer Type	N = 231	N = 1,951
Insured	40.3%	40.6%
Uninsured	29.4%	22.7%
Medicaid	30.3%	36.6%
Heard About	N = 308	N = 2,463
Past caller	15.6%	17.0%
Employer/worksites	0.6%	1.3%
Health care provider	13.0%	17.6%
Television	27.6%	22.8%
Outdoor advertisement (billboard/bus/wall)	4.9%	4.7%
Targeted mailing	4.2%	2.6%
Great Start	0.3%	0.4%
Radio	1.9%	1.3%
Newspaper/Magazine	1.3%	2.2%
Brochure/Newsletter	3.2%	4.9%
Family or friend	23.4%	21.7%
Health Department	3.2%	2.9%
School	0.6%	0.5%